

GOAL: Support the staff in the digitization of back and front office tools

DIGITAL

PARTICIPATION: 627 participants

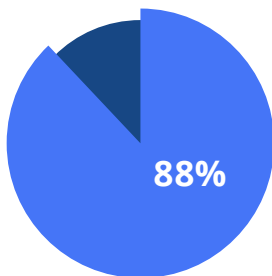


QUESTIONS: 52 topics / 348 questions

USAGE

88% of staff logged on at least once during the program

64% of staff logged on over three times a week

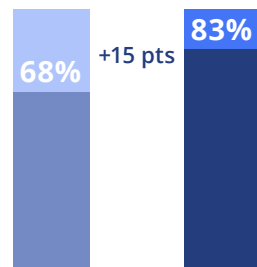


ADOPTION

68% adoption in week one

83% adoption by the end of the program

76% average adoption



"Before the 2Spark solution was rolled out, we had real difficulties in sharing knowledge with our staff, who were drowning every day in a sea of information (procedural changes or new products).

2Spark enabled us to share the knowledge in stages by making learning fun and enjoyable. Our staff all got onboard with the solution and topics covered very quickly. The managers could then measure the adoption rate and check that their teams had the right information."



David Fraiture, Transformation Division – Partenamut

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