

GOAL: Support the technicians in their new business line

BUSINESS LINE

PARTICIPATION: 12 901 participants

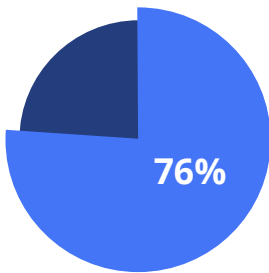
QUESTIONS: 5 topics / 40 questions



USAGE

76% of staff logged on at least once during the program

62% of staff logged on over three times a week

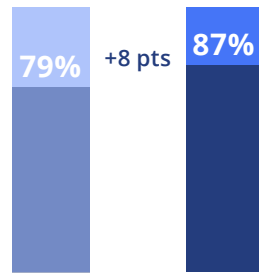


ADOPTION

79% adoption in week one

87% adoption by the end of the program

84% average adoption



"The 2Spark solution has been a huge success, helping us transform the operational activities of our electricity distribution business lines (blue vehicles). From the start of the program, the response was 'wow'. The short, incisive, offbeat and more innovative format compared to our corporate communication engaged all our staff spontaneously, with no extra effort from the managers. The solution and our aim to create a shared working language generated healthy competition. New words, jargons and organizational keys have gradually been adopted by all our staff across France."



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